



625 Community Way
Lancaster, PA 17603
717.393.0425 | www.schreiberpediatric.org

33rd Annual Rubber Duckie Race™ & Festival
September 12, 2021 | Lancaster County Central Park, Lancaster

Schreiber's Rubber Duckie Race is one of Lancaster's most beloved family events! We sell nearly 20,000 tickets ahead of the big day when the ducks race down the river.

Quackmaster Sponsor **\$15,000**

- 30-second WGAL advertisement (\$10,000 ad buy)
- Recognition in all media coverage
- Company logo on front of event ticket (20,000 printed)
- Company logo on event marketing collateral with premium placement
- Company logo in dedicated Rubber Duckie Race™ email blasts
- Opportunity to staff a popular Rubber Duckie Race™ game and hand out promotional prizes
- Company logo and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Quacktastic Duckie Sponsor **\$10,000**

- Named as WGAL Traffax sponsor supporting the Rubber Duckie Race™
- Recognition in all media coverage
- Company logo on front of event ticket (20,000 printed)
- Company logo on event marketing collateral
- Company logo in dedicated Rubber Duckie Race™ email blasts
- Company logo and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Lucky Duckie Sponsor **\$5,000**

- Company logo on back of event ticket (20,000 printed)
- Company logo on event marketing collateral
- Company logo in dedicated Rubber Duckie Race™ email blasts
- Company logo and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Rubber Duckie Racer **\$3,000**

- Company logo on event marketing collateral
- Company logo in dedicated Rubber Duckie Race™ email blasts
- Company listing and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

"Enriching lives. Giving hope. For all who need us, everyday."



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Fine Feathered Friend Sponsor **\$1,500**

Company listing and link on Schreiber's Rubber Duckie Race™ webpage
Company listing in dedicated Rubber Duckie Race™ email blasts
Company banner displayed at the event

Coloring Contest Sponsor (Exclusive) **\$1,000**

Company logo on packs of crayons
Company logo on coloring page
Company listing and link on Schreiber's Rubber Duckie Race™ webpage
Inclusion in all promotions of the Coloring Contest

Baby Duckling Sponsor **\$500**

Company banner displayed at the event

Game Sponsor - Promote your business at our event **\$100**

Opportunity to staff a popular Rubber Duckie Race™ game
Opportunity to hand out promotional items in addition to game prizes provided by Schreiber
Company banner displayed at game

Custom sponsorship packages: We are happy to customize packages to help reach your marketing goals.

Contact information: Erica Croce, 717.393.0425 x105 or ecroce@schreiberpediatric.org

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I/We would like to **SUPPORT the 33rd Annual Rubber Duckie Race™ & Festival**
September 12, 2021 | Lancaster County Central Park, Lancaster

- Quackmaster Sponsor - \$15,000
- Quacktastic Duckie Sponsor - \$10,000
- Lucky Duckie Sponsor - \$5,000
- Rubber Duckie Racer Sponsor - \$3,000
- Fine Feathered Friend Sponsor - \$1,500
- ~~Coloring Contest Sponsor (Exclusive) - \$1,000~~
- Baby Duckling Sponsor - \$500
- Game Sponsor - \$100

I/We would like to make a donation of \$ _____

Company Name		
Contact Name		
Contact Email		
Address		
City	State	Zip
Phone		

Payment Options:

- Check Enclosed (Please make checks payable to Schreiber or SCPD)
- Credit Card # _____ Exp _____
 Visa, Mastercard, or Discover only please CVV _____
- Send Invoice

Please return completed forms by June 18 to:
Schreiber Center for Pediatric Development
Financial Development Office
625 Community Way
Lancaster, PA 17603

Contact information:
Erica Croce, Special Events Coordinator
717.393.0425 x105
ecroce@schreiberpediatric.org

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