



WITH YOU DURING COVID-19

yes we can

STILL WORKING—STAYING SAFE—SERVING ALL WHO NEED US!

Schreiber, Penn State team up to create new scholarship fund



Last month, Schreiber announced a partnership with Penn State Health in which we each pledged to contribute \$275,000 to a new endowment fund that would provide scholarships for master's-level graduate students in speech-language pathology. Learn more about the fund in James DeBord's letter on page 2.

HOW TO DONATE TO THE FUND

- Send a check with "PS Scholarship Fund" in the memo line to:

Schreiber Center for
Pediatric Development
Attn: Penn State Speech
Scholarship Fund
625 Community Way
Lancaster, PA 17603

OR—

- Go to www.schreiberpediatric.org and click on: PENN STATE SPEECH SCHOLARSHIP FUND



THE EXTRA
ORDINARY
GIVE

It was another remarkable 24 hours of giving Nov. 20 for the Extraordinary Give. Once again, you stepped up and supported Schreiber in a big way. Thanks to your contributions, we had a record-shattering Extra Give with **more than \$112,000 from 775 online donations.** To everyone who made it such a memorable day, thank you.

2021 Special Events Calendar

Because of COVID, we are still figuring out what some of our fundraising events will look like this year. We're hoping to do in-person events later in the year, which would be good news for the **Duckie Race** in September and our **Gala**. We've added two new fundraisers. In March, we'll do Schreiber's **Cup O' Cards**, a raffle of gift cards to local businesses that will raise money for Schreiber. In June, we'll host **Ducks & Trucks** to kick off Duckie sales. For updates, go to www.schreiberpediatric.org/special-events.

SAVE
THE
DATE

FEBRUARY 13-17

Phonathon



MARCH 15-26

Schreiber's Cup O' Cards Raffle

JUNE 4-6

Softball Weekend

JUNE 26

Ducks & Trucks, a Rubber Duckie Race ticket sales kickoff event



JULY 1

Duckie Sales Open



JULY & AUGUST

Food Truck Fridays



JULY 15

Golf Classic

SEPTEMBER 12

Rubber Duckie Race

TBD

39th Annual Schreiber Gala

NOVEMBER 19

Extraordinary Give



Visit Facebook and our website for updates.



From the Desk of James DeBord, Schreiber President

Good news to start the new year

Schreiber made it through an unprecedented 2020, thanks to so many of you. And as we start this new year, there are a number of challenges still in front of us.

Until the COVID vaccine is widely distributed, we will have to operate with limits on the number of kids we can see in the building at one time, which will limit our revenue from services.

There are still a lot of unknowns around the events we do, particularly those like our annual Gala and Schreiberpalooza where hundreds of people gather. That will hurt our ability to fundraise.

If recent history is any guide, we know this community steps up when we ask for help. In the past year, we had record results for our Phonathon, the Rubber Duckie Race and the Extraordinary Give. We will need at least the same level of generous support in 2021 while COVID uncertainty lingers.

As we raise money for daily operations, we will also pursue another ambitious effort. Last month, we proudly announced a partnership with Penn State Health in which Schreiber and Penn State each pledged to contribute \$275,000 to an endowment fund that would provide scholarships for master's-level graduate students in the field of speech-language pathology. This new endowment fund will provide financial aid in perpetuity to train aspiring speech-language pathologists from underrepresented backgrounds.

We want to bring more people of color into the field of speech-language therapy, and, hopefully, help Schreiber have a more diverse workforce. It's long past due that Schreiber's staff reflects the community we serve.

This scholarship is an historic milestone in the 85th year of the organization founded by Edna Schreiber. We are carrying on Edna's tradition of providing services for every child who needs them, regardless of their background. We're already halfway to raising our share of the scholarship fund. And we're doing it while staying on track to raise the \$1.3 million that we need to raise for daily operations.

All of it is because of you. You believe in our work. You trust us with your dollars. Together, we will continue to change lives. Thank you.



A new endowed scholarship at Penn State that Schreiber will help fund is expected to bring more people of color into therapy careers. That effort fits well with the work Edna Schreiber did nearly 100 years ago.

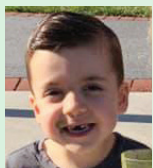
Meet the 2021 Schreiber Ambassadors

Every year, we select a group of kiddos to serve as our Schreiber Ambassadors and have their stories help us tell our story to supporters. For nearly 30 years, we have always recruited a new group of kids.

Not this year.

Because of COVID, we offered the 2020 Ambassadors the chance to spend another year as the public faces of Schreiber. They didn't have all the normal chances to have fun at our events, so we thought we'd invite them back. They all said yes.

We did decide to add one new kiddo to the group. **Brooks Waller**, who turned 6 this month, will be our sixth Ambassador for 2021. Brooks is diagnosed with neonatal cerebral leukomalacia, a kind of brain injury that can happen with premature babies and which causes developmental delays. He attends Schreiber's S.T.A.R.S. Preschool and receives occupational and physical therapy. He recently graduated from Speech-Language Pathology because, as his therapist noted, "He talks all the time now."



And here are the five returning Ambassadors.

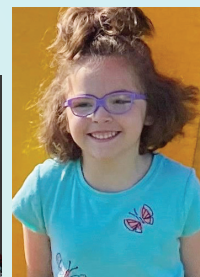
David Albino, 6, was born with cerebral palsy. Receives all three therapies and attends Schreiber's S.T.A.R.S. preschool. Lives in Lititz with his parents, Damaso and Rebecca Albino.



Cooper Brubaker, who is 7 years old, was born with a rare form of dwarfism. Receives occupational therapy to build strength. Lives in Penn Township with his parents, Justin and Nicole Brubaker.

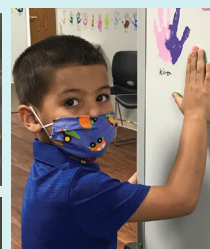


Jalaya Cooper, who turned 11 in January, was diagnosed with low muscle tone at age 7 months. Receives all three therapies to help her overcome developmental delays. Lives in Lancaster with her parents, Alex Cooper and Sandra Myers.



Elle Haines, who turns 7 in May, was diagnosed with autism spectrum disorder. Receives all three therapy services at Schreiber, and previously attended S.T.A.R.S. preschool.

Lives with her parents, Randall and Leah Haines, her sister Harper, in East Hempfield Township.



Gabriel Morales, who turned

6 in November, was discharged from his speech-language and occupational therapies and still receives behavioral health services to help with sensory processing. Lives in Lancaster with his parents, Luis and Evelyn Morales.

Behavioral Health nears first anniversary

Schreiber planned to open the doors on new behavioral health services in March of 2020. Then the pandemic hit. The actual opening was pushed back, and we started telehealth sessions in May.

Since then, Missy Ressler, the program supervisor, and Kaity Sollenberger, a licensed social worker, have built the list of kiddos they see up to 72. The program offers outpatient behavioral and mental health therapy for children and teens with a wide range of diagnoses, including autism.

For details or to schedule an appointment, contact Missy at 717-393-0425 ext. 110 or mressler@schreiberpediatric.org.

(above) Kaity Sollenberger, a licensed social worker at Schreiber, works with Bradley Brooks during a recent behavioral health session.



COMMUNITY SPOTLIGHT: Derby Day

Our friends at Clark Associates have been doing their annual Derby Day fundraiser since 2013. From the start, the event has been a lively party, with a traditional Derby menu, mint juleps, a ladies and men's hat contest, wagering for prizes, entertainment, and a live showing of the Kentucky Derby. It was in 2015, though, when the fundraising reached full gallop.

Sarah Dantine, marketing and event coordinator at Clark, said in an email the company's charitable foundation took on the event that year and invited vendor partners to sponsor and attend. They also added new recipients as beneficiaries, including Schreiber.

The results for Schreiber have been astounding. The Clark Associates Charitable Foundation has donated nearly \$750,000 to Schreiber, making it far and away the most generous community fundraiser that supports Schreiber. We are so grateful.

Dantine said despite not being able to hold the party in 2020, Clark Associates was still able to distribute over \$1 million to Lancaster County organizations, including \$175,000 to Schreiber.

VOLUNTEER SPOTLIGHT:

Mike Gerfin, board member



Mike and Mary Alice Gerfin have volunteered for Schreiber in many ways going back more than 40 years.

Mike Gerfin joined Schreiber's board of directors in 2015. But his connections to Schreiber go back much further, all the way back to Edna Schreiber.

We caught up with Mike recently by phone to hear his Schreiber story.

Mike broke his wrist playing football his senior year at Columbia High School.

"I had all kinds of complications," he said. "My doctor sent me to Easter Seals."

For much of its history, the organization was a Lancaster County affiliate of Easter Seals and carried the Easter Seals name.

Mike remembered doing some of his therapy work with Edna.

"She would want to do it the right way," he said. "She would not cut any corners with me. And she would follow up with everything she had me doing. She'd call me on the phone sometimes, ask me how the exercises were going."

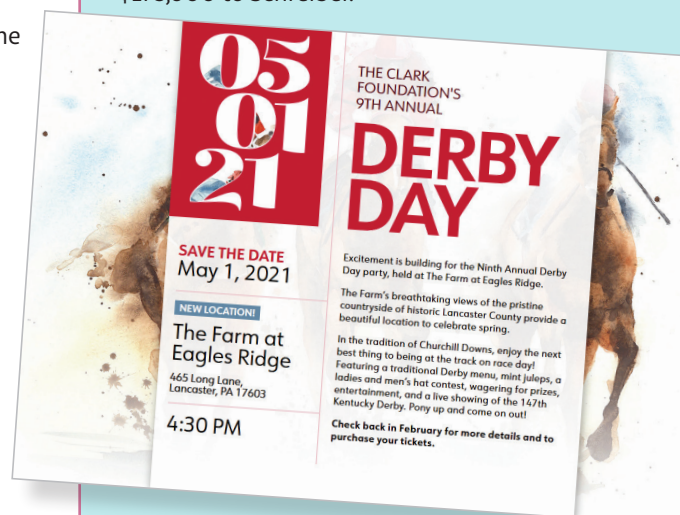
He started volunteering with different fundraisers in the late '70s, and has been involved with the Duckie Race almost from the beginning.

"And then I really got involved when my grandson started there 16 years ago as a baby," he said. "He's been going ever since."

Mike's grandson is Sam Stover, who was a Schreiber Ambassador in 2014.

Mike and his wife Mary Alice are still regulars around Schreiber, at least when there's no pandemic. Mary Alice has volunteered in the infant room at Circle of Friends Academy for several years. They both attend events like the annual Gala or Schreiberpalooza. And you will probably see them volunteering at the Duckie Race this year.

"Schreiber is quite a different organization now," he said. "They see so many more kids, with so many different types of issues. But what hasn't changed is the compassion of the therapists and the staff. I don't think that will ever change."



This year's event is set for May 1 at a new venue: The Farm at Eagle's Ridge. Dantine said the farm's breathtaking views of pristine Lancaster County countryside will provide a beautiful location to celebrate spring, allowing for more space to mingle and adhere to all CDC guidelines. To learn more about the event, visit the Derby Day website at www.clarkassociatesinc.biz/derby/.

Edna's Angels Luncheon

Edna's Angels is Schreiber's women's giving circle, a way to connect with other women who have already made a commitment to helping the children of Schreiber. We will gather virtually via Zoom, and you will hear grant proposals from Schreiber therapists. After the presentations, you will be able to vote electronically on which projects to support. Once the ballots are tallied, Edna's Angels will make their gifts to the children of the Center. To learn how to join, contact Susan Fisher at 717-393-0425 ext. 129 or sfisher@schreiberpediatric.org.



DATE: Tuesday, Feb. 23
TIME: 11:30a.m.—1:30p.m.
PLACE: Virtual, via Zoom

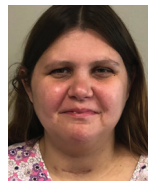
PEOPLE NEWS

Staff Recognition

Three new faces around the building.



Desiree Quezada was hired as front desk receptionist.



Jessica Shaab was hired as an infant room teacher for Circle of Friends Academy.



Kathy Seiverd was hired as a preschool room teacher for Circle of Friends.



Summer Camp news

STAY TUNED

Due to the limits on gatherings still in place due to COVID, Schreiber does not yet know if there will be in-person camps this summer. Last year, we introduced a virtual camp experience to replace the in-person camps. Stay tuned to www.schreiberpediatric.org, Schreiber emails and our Facebook page for updates.



BUSINESS FRIENDS: Support Schreiber through EITC program

The Schreiber Center for Pediatric Development was again approved by the Pennsylvania Department of Community and Economic Development to receive contributions from the state's Educational Improvement Tax Credit Program.

Purpose:

This program is to give state businesses a way to reduce their tax liability while at the same time supporting nonprofits that provide education services.

Educational Improvements:

Support Schreiber's summer camps and respite program that provide educational opportunities for high school-age volunteers and camp counselors.

Pre-K Scholarships:

Subsidize families with children enrolled in our high-quality early education programs: the S.T.A.R.S. Preschool or the Circle of Friends Academy child care.

Details on how to donate to Schreiber through the EITC program at: www.schreiberpediatric.org/make-a-difference/eitc



I want to make a difference in a child's life!

Visit www.schreiberpediatric.org/make-a-difference/donate to GIVE online.



Want to give to the Penn State Scholarship Fund?



Your gift is tax-deductible as allowed by law.

HERE'S HOW:

➡ Send a check payable to Schreiber with 'PS Scholarship Fund' in the memo line

—OR—

➡ Go to www.schreiberpediatric.org and click on: PENN STATE SPEECH SCHOLARSHIP FUND

