



WITH YOU DURING COVID-19

yes we can

STILL WORKING—STAYING SAFE—SERVING ALL WHO NEED US!

Be a
FUNDRAISING
CHAMPION
and do your own
EXTRA GIVE
fundraising for
Schreiber

NEW



HELP US REACH \$100,000 THIS YEAR

THE EXTRA ORDINARY GIVE

Remember Schreiber on November 20

- 1 Bookmark our page NOW:
www.extragive.org/organizations/schreiber-pediatric
- 2 Return to the page anytime on Nov. 20 (*midnight gifts encouraged!*)
- 3 Tell your friends and family to donate
- 4 Give at whatever level you are comfortable (\$10 minimum)

Rodgers & Associates
THE COMMUNITY SPECIALISTS

NOVEMBER 20, 2020



Follow on Facebook to see fun videos as we meet fundraising goals!

James DeBord: We need your help more than ever during the Extra Give. —Read his letter on page 2.

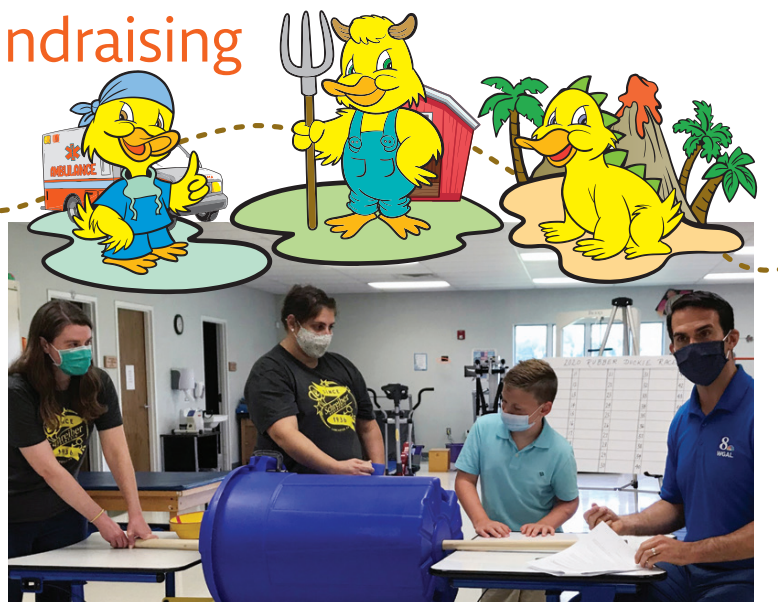
Strong finish to summer fundraising

Schreiber had a strong summer of fundraising, holding two successful fundraising events that combined brought **more than \$150,000** to the center, money that will go directly to support Schreiber's array of therapy and educational services.

Schreiber's 32nd Annual **Rubber Duckie Race**, which this year featured a virtual final event due to COVID-19, **generated more than \$100,000 in revenue** through ticket sales and sponsorships. Schreiber sold **more than 19,000 tickets** for the Duckie event this year, the most in recent memory. The top prize of \$10,000 went to P. Alan Loss, who will donate back \$4,000 of his prize.

The 38th Annual **Softball Weekend's** more than two dozen participating teams **donated more than \$50,000**, despite playing on a new date and at a new location.

THANKS TO EVERYBODY who supported both events, including presenting sponsors **Lancaster Toyota** and **Orrstown Bank** for Duckie and **Fraternal Order of Police, Red Rose Lodge #13**, for Softball.



Schreiber employees Stacy Jones, left, and Susan Fisher help former Ambassador Elijah Pierce and WGAL's Matt Barcaro announce the winning Duckie tickets.



From the Desk of James DeBord, Schreiber President

An unforgettable year winds down

We are approaching the end of 2020. Finally. What a year it has been. A global COVID-19 pandemic that is still with us.

Businesses forced to close, and thousands of our neighbors unemployed. Schools faced with impossible choices. Here at Schreiber, we had enormous challenges when the pandemic hit. Our in-person visits stopped almost completely, even though we remained open. Our fundraising events were postponed or canceled.

We're still here, though. And that's mainly thanks to so many of you. We had a record-setting Phonathon campaign. The Stabler Foundation awarded us a \$250,000 matching grant, one that required us to raise an equal amount as a match. We did that in about 11 weeks. We sold the most tickets in recent memory for our Rubber Duckie Race, even though we couldn't do our festival or the duck drop at Lancaster County Park.

We are grateful for all of that support, but significant challenges remain. We still need your help. The Extraordinary Give, Lancaster County's celebration of nonprofits and philanthropy, is coming up November 20. Your willingness to go above and beyond for Schreiber has made the Give one of our most important fundraising events, and because of the uncertainty of what lies ahead it will be even more important for us this year.

First your donations help pay for the work our therapists do. Every day, for dozens of families, the team at Schreiber is making lives better. It's hard work, but it's work that brings a lot of joy, too. We

know that because so many of our staff have been here working with kids for 30 years or more. You can meet the members of Schreiber's 30-Year Club in a story on page 3.

How do we know we're making lives better? Just look at the hand prints we have on the walls around our building. Every hand print is a sign that a kiddo reached a goal or completed their work and was discharged. Gabriel Morales, one of this year's Schreiber Ambassadors, put his hand print on the wall this summer. Read his story on page 3.

We can't do what we do without the help of generous supporters like you. Or like Harold Gainer. Harold was among the original Lancaster Fraternal Order of Police members who organized the first Softball Weekend fundraiser in 1992. He was still running the event as recently as 2018, before he started having health problems. Harold passed away in September, but he leaves behind a remarkable Schreiber legacy: Through his efforts working with the FOP, Softball Weekend has raised nearly \$2 million for Schreiber. You can learn more about Harold's dedication to Schreiber on page 4.

So as you're thinking about which nonprofits to support for this year's Extra Give in this extraordinary year of COVID-19, please consider an additional gift for Schreiber. To honor the memory of Harold Gainer. For Gabriel and the many other children you help. For our therapists.

Thank you.



We thank you!

WE REACHED OUR STABLER MATCH GOAL!

In June, Schreiber learned it would receive a \$250,000 matching grant from the Donald B. and Dorothy L. Stabler Foundation to fund general operations. Schreiber raised the required \$250,000 match by the end of August. Our sincere thanks to everyone who provided a gift to Schreiber that helped us reach our goal. That includes Duckie ticket buyers, Softball Weekend players and people

who just felt moved to donate for no reason other than to support what we do. **The \$500,000 represents a huge investment in helping Schreiber navigate the COVID-19 pandemic, which will continue to affect operations at Schreiber for the foreseeable future.**

Schreiber bags partnership with Lancaster EMS

Schreiber is excited to launch a new partnership with Lancaster EMS to provide the ambulance service with 125 sensory bags that first responders can use on calls with children with autism or other behavioral or anxiety issues.

Marisa Seubert, marketing and development coordinator at Lancaster EMS, brought the idea to Schreiber over the summer. Two of the EMTs had experience responding to calls involving children with anxiety, and they saw a need for having tools in their ambulances that would help keep kids calm.

Schreiber received a \$5,000 grant from the Clark Family Foundation that paid for the bags and the supply of sensory items, including headphones, stress balls and necklaces.

"I loved the idea," said Angie Rice, director of therapy services. "Anybody in the community should be aware of helping these kids when they are in a challenging (emergency) situation."

Fully equipped bags should be available on select ambulances marked with a special Sensory Prepared decal by Dec. 1.

"Schreiber wants people to know the needs these kids have so that they can be OK in any situation," Angie said. "It's another piece of the work we do to help families."



Schreiber's 30-Year Club

There are a lot of good things we can say about Schreiber's therapists. One of them is their dedication to the mission. There are many employees in every department who have been at Schreiber for 20 years or more. We wanted to spotlight the three that are currently the longest-serving employees. We call them our 30-Years Club.



Lisa Christoffel

Speech-Language Pathologist
Years at Schreiber: 41

"There are several reasons I have stayed. Most importantly, it is the dedicated staff and service that we provide children and families in Lancaster County that is truly needed and unique. The staff is unbelievable, and the administration and board have been very supportive and flexible over the many years that I have worked here."



Abby Zell

Speech-Language Pathologist
Years at Schreiber: 36

"Schreiber is so unique. I love working directly with the kids and, at the same time, getting to work with and know the families. I have experienced Schreiber, both as a parent of a child with special needs receiving services and as a therapist, and I know the care and commitment all the staff members have for these children and their families."



Becky Smith

Occupational Therapist
Years at Schreiber: 32

"I enjoy working with children with special needs. I find it challenging, satisfying and always changing. The profession is constantly discovering new and innovative ways to address various issues, so I find that I am always learning and growing despite remaining in the same position for all these years. Also, I love the staff I work with, all of whom share my passion for helping children and their families deal with their everyday challenges. Working here helps keep me young!"

An Ambassador Story: Gabriel Morales

Gabriel Morales turns 6 this month. He was 3 when he started with Schreiber due to his autism diagnosis. It's amazing what can happen in three years.



When he started at Schreiber, he couldn't draw a line to make letters. He had difficulty speaking and making himself understood. He had a lot of sensory issues.

And now?

It took a lot of hard work with Maddy Sova for speech therapy and Sarah Terry for occupational therapy to catch up, but he did it. Which is why he was discharged from speech and OT this summer.

"He's basically on target for kindergarten," says his mom, Evelyn Morales. "You see him in a classroom, you wouldn't know how far behind he was."

Evelyn says he can make all his letters, and can say all of them. She can understand everything he says. "He has a huge vocabulary." He's so much better at adapting to changes in his environment, whether it's going to the grocery store or playing in grass.

"I'm so thankful for everything Schreiber has helped him with," Evelyn says. "I was very nervous about kindergarten, but he's doing great."



Gabriel with his therapists Sarah Terry, left, and Maddy Sova.

A special thank you...



To Stauffers of Kissel Hill, which planned to raise money for us through its annual charity **golf outing** in September. Stauffers had to cancel the event, but organizers still sent a \$15,000 donation to Schreiber.

Thanks also to the **Kiwanis Club of the Lititz Area**, which still raised money for Schreiber in October through a modified version of its annual **Chocolate Walk**. And thanks to many other community fundraisers, large and small, including the **Hershey Bears Booster Club**, **Universal Athletic Club** and

Schreiber grandmother **Stacy Altland**.

This kind of fundraising amounts to more than \$250,000 a year for Schreiber, and every dollar makes a difference.

To start your Schreiber fundraiser, contact Erica Croce at 717-393-0425 ext. 105.

In Memoriam



Harold Gainer

Harold Gainer, a longtime Schreiber supporter who helped organize the first Schreiber softball fundraiser back in 1982 and ran it for more than 35 years, passed away Sept. 11. Harold's work on Softball Weekend, with the support of the Red Rose Lodge #16, Fraternal Order of Police, raised close to \$2 million for Schreiber.

Chris Erb, president of Red Rose Lodge #16, remembered Harold in an email to Schreiber: *"Harold will be deeply missed by all who knew him. His leadership and guidance, wisdom, quirkiness, and so many other traits and talents he possessed will be forever remembered and cherished. I would ask that you please keep (his wife) Bobbi and the rest of Harold's family in your thoughts and prayers during this very difficult time as they cope with Harold's death."*

Harold proudly served his country in the United States Marine Corps and was a Vietnam Veteran. He was a 28-year East Hempfield Township police sergeant and a 23-year security supervisor for Lancaster General Hospital.

Harold's memory will live on as a result of his service to the community and his dedication to the children of Schreiber.



Bailey Welton

Bailey Welton, a 2019 Schreiber Ambassador, passed away Aug. 19. She was born with spina bifida and a host of other physical challenges, but she had a light that was plain to see, whether she was tooling around in a new wheelchair or smiling in front of a roomful of people at our Gala.

One of her Schreiber therapists once said: *"She is consistently happy and a joy to work with during therapy... Bailey has had many therapists in her time at Schreiber and continues to interact with everyone that has been in her life."*

Schreiber President James DeBord put it more simply: *"Her smile, kindness and positive nature as she worked so hard made not only Schreiber but the world around her a better place."*

Bailey Welton was 6 years old. Rest well, Miss Bailey.

STAFF RECOGNITION

Meet the most recent hire at Schreiber:

Melissa Martin
Assistant group supervisor,
Circle of Friends Academy



CANCELLATIONS

For your convenience, we are now accepting cancellations **by text message**. Please send a text message to the Scheduling Department at **717-617-8004** with the following information: date/time of appointment; your child's name; and the reason. Please provide 24 hours notice. If your appointment is sooner, we ask that you please phone our Scheduling Department directly at 717-393-0425 ext. 132.

2020 HOLIDAY HOURS

Thanksgiving.....Closed Nov. 26 & Nov. 27

Christmas.....Closed Dec. 24 & Dec. 25

New Year's.....Closed Jan. 1

We wish you and your family a happy and joyous holiday season.

WINTER WEATHER WATCH

Tune in to WGAL TV-8 for information about delays or closings at Schreiber. You can also visit our website or Facebook page for up-to-the-minute notices.



I want to make a difference in a child's life!

Visit www.schreiberpediatric.org/make-a-difference/donate to GIVE online.

Want to make your
online donation a
RECURRING GIFT?



HERE'S HOW:

- 1 Go to the donation form
- 2 Set the amount of your gift
- 3 Check the box to make your donation periodically
- 4 Use the dropdown menu to set the frequency (month, quarter, etc.)
- 5 Fill out the rest of the form
- 6 Click on Donate Now



Your gift is tax-deductible as allowed by law.

A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, 1-800-732-0999. Registration does not imply endorsement.

