

... helping children turn disabilities into abilities

Schreiber Pediatric Rehab Center of Lancaster County



Yes We Can



This Spring at Schreiber Pediatric...



Our special events are a crucial part of our fundraising as we raise money to support Schreiber children www.schreiberpediatric.org/specialevents.

HELPING HANDS RETURNS



Our annual Helping Hands Campaign returns **May 12** and runs for two weeks. Through a new advertising partnership with Lancaster Red

Rose Credit Union and FM97, you might have heard some radio advertising promoting this year's campaign. Visit LRRCU or one of our other Helping Hands Campaign locations and make a donation in support of Schreiber kids. Go to schreiberpediatric.org/helpinghands for details and the list of locations.

SOFTBALL WEEKEND!

Grab a glove, loosen up your arm and be ready to hit a home run for Schreiber kids during our 35th Annual Softball Weekend, set for **June 2-4** at Froelich Park in Mountville. Organize a team of 12-16 players and register for a slot in our 48-hour softball marathon. Choose a three-hour time block against a team of comparable ability, or compete against stronger teams in our Sunday tournament. For details, visit schreiberpediatric.org/softball.



2017 DUCKIE RACE & SCHREIBERPALOOZA just around the corner

Summer is the season of the Duck, and we're getting ready for another exciting DuckiePalooza Weekend in September. Here's everything you need to know about Schreiber's biggest weekend of the year.



WHAT: Our annual music festival featuring four of the best bands from the area's music scene.

WHEN: 5-11 p.m., Saturday, Sept. 9

WHERE: We are back at Clair Brothers in Manheim

HOW MUCH: Tickets will be \$20 in advance or online and \$25 at the door

OTHER DETAILS: It's a 21-and-over event with great food from Lancaster Dispensing Co. And we will have plenty of seats for those who don't want to stand the whole night.

FOR MORE INFORMATION: schreiberpediatric.org/palooza

29th ANNUAL RUBBER DUCKIE RACE™ and FESTIVAL



WHAT: The biggest community event at Schreiber features up to 25,000 rubber duckies floating down the Conestoga River.

WHEN: 2-5:30 p.m., Sunday, Sept. 10

WHERE: Lancaster County Central Park
Other details: We'll have yellow ducks racing for one set of prizes, and our blue ducks racing for another set of quacktastic prizes. And before that come out for the festival

featuring games, craft vendors, pony rides, inflatables, delicious food and so much more.

HOW YOU CAN HELP: Buy ducks, be a duckie ticket seller, have your place of business sell ducks to employees, be a sponsor or a volunteer.

FOR MORE INFORMATION: schreiberpediatric.org/ducks





From the Desk of James DeBord, Schreiber President:

We successfully raised the \$250,000 to meet our end of the Stabler Foundation matching grant, giving us \$500,000 to open **our new infant** room at Circle of Friends Academy child care. Another successful Schreiber Gala is behind us. *The year is off to a great start.*

Now it's on to the next thing. And the next thing for us is planning for the future.

First, let's talk a little about the past. Back in 2014, Schreiber's Board of Directors and I worked together to develop a new three-year strategic plan. From that process, we identified four key strategic goals for the Center:

- Achieve breakeven status, including fundraising
- Achieve \$1 million net annually from fundraising
- Create a strong balance sheet with no debt
- Expand the number of patients served and/or the depth of services provided

We achieved all four of those goals by 2016.

We undertook another strategic planning process at the beginning of this year. You will be hearing more about the results of this process soon, but I'm excited about the new goals that we've set and the new course we're charting.

On top of that, we brainstormed in March about how to be more successful in some of our special events. While we're grateful for the support we've received in the past few years, our fundraising work does not stop. Because the demand for our services never slows down, and, unfortunately, the low reimbursements from insurance show no sign of going up.

Finally, this year, we're making a concerted effort this year to increase our Schreiber Endowment to more than \$350,000. We started the endowment in 2014 and within a few months grew it to \$200,000, thanks to an initial gift of \$100,000 from the Seraph Foundation. It remains part of our long-term plans to use the endowment as a tool for maintaining financial stability.

Bigger and better events this year. Some ambitious new goals for the next three years. Tending to our endowment. The present, while always challenging, is good at Schreiber. And we are confident that the future will be, too, with your continued support.

A Family's Story: THE POWELLS

Alex Powell has neonatal alloimmune thrombocytopenia, a rare condition that caused his mother's immune system to attack and destroy his platelets before he was born. The condition caused a significant brain hemorrhage, which in turn produced severe brain damage that left his hearing, speech and vision impaired and caused cerebral palsy and seizures.



Brandi and her husband Andrew moved from Maryland to Lancaster County when Alex was 2 so they could be closer to family and because they knew of Schreiber's reputation. Since coming to Schreiber, Alex has put in plenty of time trying to overcome his challenges. In physical therapy, he works on standing, walking in a gait trainer and riding a bike. In OT, he works on sitting, building his fine motor skills and feeding. In speech, he works on communicating and expressing choices using various switch devices.

"The improvements and accomplishments Alex has made since starting at Schreiber have been incredible," Brandi said. "We have found that the Schreiber community has become an extended family of sorts. Everyone cares not just about Alex but his family as well. We are honored to be part of the Schreiber community."



Support a Schreiber therapist with a recurring gift

May is National Speech and Hearing Month. Emily Beddow is Alex's speech therapist. For as little as \$10 a month, you can make a recurring gift to Schreiber that supports the work of Emily and all of the therapists at Schreiber. Just one of those monthly gifts — totaling \$120 — would pay for about one hour of therapy for Alex. Go to our website at www.schreiberpediatric.org/donate, click on the green DONATE NOW button and set up your online giving account. It's quick and easy, and your gift will support us throughout the year.

A SPECIAL THANK YOU...

Our Bowl-a-thon supporters, who turned out in March with their teams and collected nearly **\$2,500** for Schreiber.

Iron Hill Brewery and Restaurant, which generously partnered in February for another **Give 20 Day** to benefit Schreiber. We're grateful for all the Schreiber supporters who ate at Iron Hill that day. You helped us raise more than **\$700**.



Looking back...

We had another successful night raising money for the children of Schreiber during the 35th Annual Schreiber Gala on March 25. About 250 guests filled Lancaster Country Club, and we netted almost **\$135,000** through the Gala, which had “The Wizard of Oz” theme of “There’s No Place Like Schreiber.” We extend our sincerest thanks to the generous sponsors, ticket buyers and auction bidders who supported the event, as well as to the many businesses and friends of Schreiber that donated silent and live auction items. Thanks also to our dedicated team of volunteers, from the Gala Committee members to the many people who helped us keep the event running smoothly. There are truly no supporters like Schreiber supporters.



Looking ahead...

Phonathon, May 7-9: Expect a call in the next week from one of our **Phonathon volunteers**. This is the fifth year we’re recruiting volunteers to call those of you who have supported Schreiber recently. And in that time it has become our most cost-effective fundraiser. You might have already received a letter asking if you’d prefer to make a donation and save the trouble of a phone call. If not, when the call comes, it would be lovely to talk with you, to thank you for your past donations and to ask you to consider a modest additional gift.



Save the date

7th ANNUAL GOLF CLASSIC

MONDAY, OCTOBER 2, 2017

SHOTGUN SHAMBLE BEGINNING AT 12:00 P.M.
BENT CREEK COUNTRY CLUB

\$1 million hole-in-one shootout challenge plus other prizes!



Elegant buffet dinner included \$250 per player or \$850 per foursome

All proceeds directly benefit children with special needs in Central Pennsylvania.

REGISTER NOW!
Online at schreiberpediatric.org/golf

A SPECIAL THANK YOU

The amazing kids from Schaeffer Elementary School.

They made their first trip to Schreiber in March, paid for by a grant from the Manheim Township Education Foundation.

Students at Schaeffer, under the direction of second-grade teacher Laurie Fellenbaum, have supported Schreiber with their fundraising since 2015. After raising about **\$5,500** for us in their first two years, Laurie and the kids are doing even more this year. Thanks to a new Schreiberthon celebration in December and a matching donation from a local business, the second graders have raised more than **\$8,000** already and are well on their way to reaching their goal of giving **\$10,000** to Schreiber during this school year.



Scotty Chappell adjusting to life ‘untethered’

Scotty Chappell grimaced as he tried to grip the green putty as hard as he could.

“Squeeze as tight as you can -- that’s right, tighter!” Laura Cunningham said to 4-year-old Scotty as he crushed the putty.

Scotty grunted as he continued to squeeze, and as soon as he saw the putty bulging out between his fingers, a large smile covered his face.

“All right, good job!” said Laura, Scotty’s occupational therapist. “Now, can you do it again?”

Scotty was born with a tethered spinal cord, meaning his spinal cord was attached to the tissue surrounding the spine, allowing little room for the spinal cord to move without causing discomfort or pain. At the age of 3, Scotty had surgery to “untether” the spinal cord so it could move more freely and grow normally.

To read Scotty’s entire story, visit the **Schreiber Stories blog** at schreiberpediatric.org.



Support your favorite Schreiber therapist by making a recurring gift in support of Schreiber’s Therapy Department. Set up your recurring giving account today! Visit schreiberpediatric.org/donate and click on the green DONATE NOW button.

Everyone who registered their Giant Rewards card

and used your Giant points to support Schreiber. Your shopping provided **\$670** for our S.T.A.R.S. Preschool.



PEOPLE NEWS

Board

Dr. Michael B. Younes joined the Schreiber Board of Directors in March. Michael is a physician and surgeon with Martin Foot and Ankle in Lancaster. As a community volunteer, he has previously been a board committee member for Boy Scout Troop 349 in Mountville. He and his wife Melissa have two children. They live in East Hempfield Township.



Staff recognition

MARCH Employee of the Month



Catherine Donohue
Special instructor in Education Services

APRIL Employee of the Month



Denise Gilbert
Group supervisor, Schreiber's Circle of Friends Academy



New employee

Ronnie Brennan joined Schreiber's Circle of Friends Academy as assistant group supervisor.

Infant care room work nearly finished

Circle of Friends Academy's **new infant care room** will be completed this month, and the room will open this summer. The project was funded by a historic \$250,000 matching grant from the Donald B. and Dorothy L. Stabler Foundation and another \$250,000 from community contributions.

We will soon have details to announce about an OPEN HOUSE in June and the official opening date later in the summer. For parents interested in enrolling, contact Christina Kalyan at 717-393-0425 ext. 108.

We thank everyone who donated to make this happen, and we'd like to say a special thank you for the generous gifts from the following supporters:

Bates Enterprises Inc., The Ferree Foundation, The Gamber Foundation, Jennifer Greenberg, The Kiwanis Club of Lititz, The Robert J. Gunterberg Charitable Foundation, Thomas A. Russo, The S. Dale High Family Foundation, Edward Schoenberger

Schreiber adds two new experiences to **SUMMER CAMP** programs

IN JULY

Handwriting camp for children. Sessions will be held Mondays and Wednesdays, with a morning session for pre-k to kindergarten (9:30-11 a.m. for ages 4-6) and an afternoon session for first graders to third graders (1:30-3 p.m. for ages 6-8). Camp will start July 10. Check schreiberpediatric.org/summercamps for details.

IN AUGUST

Sensory Explorer Camp will offer young children a broad range of therapeutic activities that involve sensory play and social-skills development. It will be open to children ages 4-7 of any ability. Activities will include: water play, arts and crafts, outdoor games, music, and nature hikes. Camp will run Aug. 7-10, and parents can register for a morning session (9-11:30 a.m.) or an afternoon session (1-3:30 p.m.). Cost: \$200 for the week.

And don't forget our other camps—

CAMP SCHREIBER

Ages 8-21, \$200 per week, five different weeks to choose from in June and July, with the first week starting June 26.

CLUB 625 CAMP

Ages 14 and older, \$250 per week, choice of two weeks starting Aug. 1. Reconnect with old friends and meet new ones during our teen and young adults camp weeks!

YES! I want to be a Schreiber STAR!

1. Visit www.schreiberpediatric.org/donate
2. Click on the **GREEN DONATE NOW** button
3. Fill out the donor information
4. Hit **DONATE NOW**

I'd prefer to support Schreiber with my one-time gift:

\$500 \$100 \$25 or \$ _____ Any other amount you care to give to the children at Schreiber Pediatric Rehab Center of Lancaster County

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email *By providing your email address you help Schreiber go green.*

Please mail this completed form with your gift to the address below or use the return envelope provided:
Schreiber Pediatric Rehab Center, 625 Community Way, Lancaster, PA 17603 Your gift is tax-deductible as allowed by law.

THANK YOU!
Your monthly gift makes it easier for you to support Schreiber and gives us more reliable funding.



WVC0517

A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, 1-800-732-0999. Registration does not imply endorsement.

