

# 2024 Partnership Opportunities



  
CENTER FOR PEDIATRIC DEVELOPMENT

# Enriching Lives. Giving Hope



Right now, you have the opportunity to create a legacy of caring for children in our community. Through a partnership with Schreiber Center for Pediatric Development you will ensure all children with a disability get the care they need, no matter their families' financial circumstances.

Schreiber is pleased to offer three sponsorship categories designed to align your company with our cause of children's health and development:



Event Sponsorships



Impact Sponsorships



Ambassador Program Sponsorships

Schreiber has always promised that no child will be turned away. Help us keep that promise and assure care for all by becoming a partner today!

Questions? Contact Danielle Sunday, director of fund development, at 717-393-0425 ext. 108 or via email at [dsunday@schreiberpediatric.org](mailto:dsunday@schreiberpediatric.org).

## *Become a Schreiber Hero*

Organizations that select three or more sponsorship opportunities will be recognized as part of our newly launched **Schreiber Hero** recognition society. Members of this annual society will receive four invitations to Schreiber's Corporate Partner Breakfast, featured in Schreiber's quarterly newsletter, electronic newsletters, event communication and on the homepage of [Schreiberpediatric.org](http://Schreiberpediatric.org).

# 40th Annual Schreiber Gala

March 9 | Holiday Inn Lancaster



Schreiber will celebrate the 40th anniversary of its annual gala in 2024. This ruby affair, will highlight the incredible work of Schreiber over the past four decades. From 1983 to today, one thing remains the same – Schreiber will not turn a child away from care, regardless of a family’s availability to pay. Join us as we celebrate 40 years of uncompensated care to ensure all children with disabilities have access to the care they need and deserve.

Sponsorship Level	Sponsorship Amount	Digital & Print Recognition	Employee Engagement	Stewardship Opportunity	Custom Event Recognition
Hero	\$10,000	Logo	20 Tickets*	(1) Corporate Partner Breakfast Invitation & Custom Wrap Report	<ul style="list-style-type: none"><li>• Logo on Invitation</li><li>• Acknowledged by Emcee</li></ul>
Hope	\$7,500	Logo	10 Tickets*		<ul style="list-style-type: none"><li>• Acknowledged by Emcee</li></ul>
Cocktail Reception (Exclusive)	\$6,500	Logo	10 Tickets*		<ul style="list-style-type: none"><li>• Custom signage during reception</li></ul>
Shooting Star	\$5,000	Logo	8 Tickets		<ul style="list-style-type: none"><li>• Acknowledged by Emcee</li></ul>
Miracle	\$2,500	Name	6 Tickets		
Friendship	\$1,000	Name	4 Tickets		
Dream	\$500	Name	2 Tickets		
In-Kind (Media, Raffle, Candy Bar)	To be valued	Determined by value	Determined by value		<ul style="list-style-type: none"><li>• Determined by value</li></ul>

\*Indicates preferred seating with branded table placard.



# Rubber Duckie Race & Festival

## September 8



Join Schreiber for our marquee fundraising campaign – **36th Annual Rubber Duckie Race & Festival**. From sponsorship to duckie adoptions and festival fun, this unique fundraising campaign has become synonymous with Schreiber. New this year – our duckie race will consist of a one-mile race around the Community Way campus. capped off by our festival and duckie raffle drawing.

Sponsorship Level	Sponsorship Amount	Digital & Print Recognition	Employee Engagement*	Stewardship Opportunity	Custom Event Recognition
Hero	\$15,000	Logo	Host a game of your choice + 50 game tickets and 15 runner registrations	(1) Corporate Partner Breakfast Invitation & Custom Wrap Report	<ul style="list-style-type: none"> <li>Featured as presenting sponsor in video ad</li> </ul>
Hope	\$10,000	Logo	Host a game of your choice + 40 game tickets and 10 runner registrations		<ul style="list-style-type: none"> <li>Featured in Schreiber radio spot</li> </ul>
Schreiber Family Tent <b>SOLD</b> <b>SOLD</b> <b>SOLD</b>	\$7,500	Logo	Provide volunteers for family tent + 30 game tickets and 8 runner registrations		<ul style="list-style-type: none"> <li>Provide swag for families</li> </ul>
Shooting Star	\$5,000	Logo	Host a game of your choice + 25 game tickets and 5 runner registrations		
Prize Tent <b>SOLD</b> <b>SOLD</b> <b>SOLD</b>	\$2,500	Name	Provide volunteers for prize tent + 20 game tickets and 3 runner registrations		
Miracle	\$2,000	Name	15 game tickets and 2 runner registrations		
Friendship	\$1,000	Name	10 game tickets and 1 runner registration		
Duckie Match	\$500	Name	5 game tickets		
In-Kind (Media, Logistics, Game Prizes)	To be valued	Determined by value	Determined by value		<ul style="list-style-type: none"> <li>Determined by value</li> </ul>

\*All sponsors are eligible to receive a Duckie Sales Kit to encourage employee adoption of ducks.

# Edna’s Angels

## March



Each year, in honor of our founder Edna Schreiber, we recognize the awesome and collective power of women through our women’s giving circle – Edna’s Angels. Membership is \$300+ per year. Members are invited to a spring grant meeting to review applications and determine how their funds will best benefit Schreiber in the coming year. Members are also invited to an Edna’s Angels celebratory summer social.

We invite partners to consider a matching gift to double the monetary gifts provided by our Edna’s Angels Members.

Sponsorship Level	Sponsorship Amount	Digital & Print Recognition	Employee Engagement	Stewardship Opportunity	Custom Event Recognition
Hero	\$10,000	Logo	5 employees invited to Grant Luncheon	(1) Corporate Partner Breakfast Invitation & Custom Wrap Report	<ul style="list-style-type: none"><li>Highlighted in the membership appeal</li><li>Signage at the luncheon and social</li><li>Included in Schreiber’s announcement of Edna’s Angels grant funding for FY24.</li></ul>
Hope	\$5,000	Logo	3 employees invited to Grant Luncheon		
Shooting Star	\$2,500	Name	2 employees invited to Grant Luncheon		
Miracle	\$1,000	Name	1 employee invited to Grant Luncheon		

# Impact Sponsorships



Schreiber offers several programs throughout the year to help children overcome adversity, celebrate and learn with peers. Support one or more of these impact opportunities and your company will be featured on our program webpage and social media as well as have the opportunity for employees (with appropriate clearances) to volunteer with the program.

Impact Category	Impact Description	Impact Amount	# Available
Camp Schreiber Scholarships	Schreiber's five-week, day camp offers the opportunity for children with and without special needs to gather in a safe and inclusive environment and enjoy an array of activities from sports to music, dancing, and crafts.	\$1,500/ camper	50
Camp Club 625 Scholarships	Teens and young adults join for fun, on-site activities as well as outings in the community to work on social skills.	\$300/ camper	60
Behavioral Health Camp Scholarships	Social skills development is an important component to childhood and our behavioral health staff offers two summer camps (separated by age) where playing games and other activities are used to help participants learn how to take turns, share and show good sportsmanship.	\$300/ camper	30
Food Discovery Camp Scholarship	Need help turning picky eaters into food lovers? Schreiber's Food Discovery Camp teaches children how to have fun with food, think Dorito-chicken tenders, our camp helps children explore new foods and begin to overcome sensory issues through peer-led modeling.	\$300/ camper	18
Club 625 Monthly Activity	Developing social and emotional well-being is an important life skill; yet children with special needs lack of inclusive opportunities to engage with peers. Club 625 provides monthly opportunities for teens and young adults to come together in a safe, welcoming environment to enjoy a variety of activities from dances to services projects.	\$250/mo.	12
Respite Nights	For parents of a child with special needs, you're on 24/7. Six Friday nights per year, Schreiber provides a few hours of reprieve for parents/caregivers to run necessary errands or take a break from the responsibilities of caring for a child with a medical disability.	\$1,000 per evening	6
Parent Series	New in 2024, our comprehensive Parent Series will invite client families into our Center for learning and engagement. We're planning a monthly series of parent nights featuring topics ranging from navigating Medicaid to financial planning for a child with special needs, etc. \$500 per session will cover speaker fees and refreshments.	\$500/ session	12

# Ambassador Program



Schreiber families celebrate milestones every day. Whether it's a child enjoying the texture of a new food or gripping his mom's hand for the first time, these milestones bring to life Schreiber's mission to enrich lives and give hope. Each year, we identify several families to serve as Ambassadors for Schreiber allowing us to showcase their journey with our programs and services.

Sponsorship Level	Sponsorship Amount	Digital & Print Recognition	Employee Engagement	Custom Event Recognition
Ambassador Program	\$20,000	Logo	Ambassador Family invited to participate in company event/activity, i.e., employee appreciation event, company picnic, etc.	<ul style="list-style-type: none"><li>• Company logo displayed on the end slate of the Ambassador Montage Video</li><li>• Recognized on Schreiber Ambassador T-shirts</li><li>• Quote from company representative included in press release announcing 2024 Ambassadors</li><li>• Name recognition, in the form of Schreiber's 2024 Ambassadors presented by...</li></ul>
Ambassador Video	\$10,000	Logo	Virtual 'watch party' with employees to debut the video	<ul style="list-style-type: none"><li>• Company logo displayed on the end slate of an Ambassador Video</li></ul>
Ambassador Welcome	\$5,000	Logo	:30 thank you message from Ambassador Family to share with employees	<ul style="list-style-type: none"><li>• Underwrite cost of Ambassador Welcome Package</li><li>• Include company swag and/or written statement from company representative</li></ul>