

2019
sponsorship opportunities



31st Annual
RUBBER DUCKIE RACE™
& Festival

* Sponsorship deadline: May 24, 2019

Sunday, September 8, 2019

Schreiber’s Rubber Duckie Race™ & Festival has been one of the most highly anticipated special events in Lancaster County for almost 30 years! Participants purchase a ticket which corresponds with a duck that will race down the Conestoga River. We offer top prizes to the first 50 ducks that cross the finish line. The community joins us on race day for a fun-filled afternoon of games, pony rides, food and of course the dropping of the 20,000+ racing ducks! There are typically thousands of spectators at this event, making it a great opportunity for businesses seeking visibility in the community.

- Quackmaster Sponsor \$15,000
- Quacktastic Duckie Sponsor..... \$10,000
- Lucky Duckie Sponsor..... \$5,000
- Rubber Duckie Racer Sponsor \$3,000
- Fine Feathered Friend Sponsor..... \$ 1,500
- Quacker Backer Sponsor \$1,000
- Baby Duckling Sponsor \$ 500
- Game Sponsor \$ 100

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Quackmaster Sponsor — \$15,000

- 30-second WGAL television advertisement
- Recognition in all media coverage
- Company logo on front of event ticket (20,000 printed)
- Company logo on event program front cover and poster
- Full-page color ad in event program with premium placement
- Company logo on the back of event t-shirt
- Opportunity to staff and hand out promotional materials and prizes at a popular Rubber Duckie Race™ game
- Company marketing materials distributed during Rubber Duckie Race™ ticket sales at Schreiber Pediatric and on event day
- Company logo and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Quacktastic Duckie Sponsor — \$10,000

- Named as a WGAL Traffax sponsor supporting the Rubber Duckie Race™
- Recognition in all media coverage
- Company logo on front of event ticket (20,000 printed)
- Company logo on event program front cover and poster
- Full-page black and white ad in event program
- Company logo on the back of event t-shirt
- Opportunity to staff and hand out promotional materials and prizes at a popular Rubber Duckie Race™ game
- Company logo and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Lucky Duckie Sponsor — \$5,000

- Company logo on back of event ticket (20,000 printed)
- Company logo on back cover of event program and poster

- Half-page black and white ad in event program
- Company logo on back of event t-shirt
- Company listing and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Rubber Duckie Racer Sponsor — \$3,000

- Company logo on back cover of event program and poster
- Quarter-page black and white ad in event program
- Company logo on back of event t-shirt
- Company listing and link on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Fine Feathered Friend Sponsor — \$1,500

- Company name listed in event program
- Company logo on back of event t-shirt
- Company listing on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Quacker Backer Sponsor — \$1,000

- Company listed in event program
- Company logo on back of event t-shirt
- Company listing on Schreiber's Rubber Duckie Race™ webpage

Baby Duckling Sponsor — \$500

- Company listed in event program
- Company listing on Schreiber's Rubber Duckie Race™ webpage
- Company banner displayed at the event

Game Sponsor — \$100

Promote your business at our event.

- Opportunity to staff and run a Rubber Duckie Race™ game or create your own
- Opportunity to hand out company promotional materials with prizes
(prizes provided by Schreiber Pediatric)
- Company banner displayed at game

I/We would like to **SUPPORT** the work of Schreiber Center for Pediatric Development **with a sponsorship of the 2019**

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- Baby Duckling Sponsor..... \$ 500
- Game Sponsor \$ 100

—OR—

- I/We would like to make a donation of \$ _____

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Options:

- Check Enclosed (Please make checks payable to Schreiber or SCPD.)
- Credit card Card # _____ Exp _____
(VISA, MC or Discover)
- Send Invoice _____ 3-digit Code _____

You will receive:

- Instructions about providing your logo, ad placement, and complimentary tickets, if applicable.
- An official acknowledgement through the mail shortly after the event.

Please return completed forms by the sponsorship deadline to:

Schreiber Center for Pediatric Development
Financial Development Office
PH: 717-393-0425 FAX: 717-735-6009
EMAIL: events@schreiberpediatric.org